



U.S. Mint Named to Smart Business Magazine’s “Smart Business 50”

August 30, 2001

Washington, D.C., August 30, 2001 — The United States Mint today announced that Ziff Davis SMART BUSINESS magazine has ranked the Mint as one of the top 50 U.S. organizations to successfully use the Internet to expand and enhance their business.

The Smart Business 50 is an annual ranking of public and private U.S. companies that Ziff Davis has determined to have done the best job of incorporating the Internet into their business. The ranking is based on nearly a year of research by Ziff Davis SMART BUSINESS editors and writers. In forming the list, the editors considered the Internet’s contribution in such areas as sales growth and profitability, cost savings, expansion into new business areas, faster delivery of products, improved market share and brand recognition, as well as boosting of customer and employee satisfaction.

“Being named to the Smart Business 50 recognizes the commitment of the U.S. Mint’s employees to using technology wisely,” said Mint Director Henrietta Holsman Fore. “Our goal is to give our customers, the American people, the very best products and services possible.”

Created by Congress in 1792, the U.S. Mint today is the world’s largest manufacturer of coins, medals and coin-based consumer products. In 2000, the Mint produced more than 27 billion coins, fulfilling its primary mission to produce an adequate supply of circulating coinage for the nation’s commerce. The Mint has grown to a Fortune 500-sized manufacturing and international marketing enterprise with more than \$3.7 billion in annual revenue and 2,800 employees.

ADDITIONAL RESOURCES:

- For information about the United States Mint, please visit [/about/about](#).
- To subscribe to United States Mint electronic product notifications, news releases, and public statements, visit <https://catalog.usmint.gov/email-signup>.
- Sign up for [RSS Feeds](#) from the United States Mint and follow us on [Facebook](#), [Twitter](#), and [Pinterest](#).

#

United States Mint – Connecting America through Coins

Contact

Press Inquiries: Office of Corporate Communications (202) 354-7222

Customer Service Information: (800) USA MINT (872-6468)

Tags:

Awards

Press Release

1-800-USA-MINT

SIGN UP FOR EMAIL UPDATES AND TEXT MESSAGE ALERTS ABOUT PRODUCTS

EMAIL ADDRESS

Subscribe

+1 ### ### ###

Sign Up

